

Case Study

BUTCHERBOX®



Industry: Food Industry
(Meal Subscriptions)



Employees: 250

Company Summary:

ButcherBox, the leading direct to consumer meat and seafood brand, has a mission to make high quality meat and sustainably sourced seafood more accessible to all. The company delivers 100% grass-fed, grass finished beef, free range organic chicken, pork raised crate free, and wild caught seafood to consumers across the United States and has focused its sourcing principles on animal welfare, supporting farmers, and treating the planet with respect.

As the ButcherBox team expanded over the last two years, they lacked the internal resources to configure and implement the configuration needed to deploy their expense module. With their existing expense module set to sunset in 45 days, Kognitiv collaborated with ButcherBox to build a solid foundation by identifying only what was needed for a successful implementation that included configuring custom functionality. The team needed to solely enable the expenses module independent from the FIN modules, and against a strict budget and deadline. "As the executive sponsor of this project, I felt like I could be hands off because of the confidence the Kognitiv team provided early on in demonstrating their skills and ability to collaborate with our key stakeholders, said Dena Domey, vice president of corporate systems at ButcherBox. "Our team reached out when they had questions and Kognitiv was able to take it away and get it done."



An Expedited Timeline Required Swift Decision Making and Highly Accurate Execution

An Agile deployment methodology delivered high quality configuration by responding quickly to changes and to keeping the focus on delivering features with the most business value.



Limited Availability of Resources Familiar with Workday to Help Define Requirements

Kognitiv worked closely with the ButcherBox team to clearly communicate objectives and timelines to ensure everyone was on the same page with support, guidance, and training to ensure long term success.



Testing and Quality Assurance Hurdles

Time constraints often lead to insufficient testing, which can result in configuration defects and usability issues. To mitigate this challenge, we opted for a testing strategy that focused on critical functionalities.



Scalability for Long Term Success

Design and configuration decisions were made with flexibility in mind to easily scale to keep up with ButcherBox's rapid growth. Kognitiv developed a roadmap for future updates and improvements that would address any emerging needs.

Kognitiv experts created a custom expenses implementation that delivered a solid foundation while also successfully capturing complex approval routings for eight different types of expense reports, custom bank account configuration, and settlement processes. Kognitiv was also able to create a system that supported ButcherBox's business process that didn't require payment integrations. This unique configuration leaves room for growth and can easily be adapted to keep up with the company's rapid growth and provides the ability to scale up the module if needed in the future.

User adoption was 100% out of the gate, the go live that was wildly successful because we were able to build only what we really needed.

- Dena Domey, VP of Corporate Systems



Kognitiv experts delivered the "Right sized product" specifically tailored for the client's needs and future success.



The project was also able to streamline and fully capture a complex approval routing for 8 different types of expense reports.



Total project timespan of one month, from kick off to go live, while adhering to budget.

Not only did Kognitiv know what I needed, but they were able to deliver a solution for exactly that within the time and budget I set.

- Dena Domey, VP of Corporate Systems



THE CHALLENGE

THE SOLUTION

THE IMPACT